

Central Jersey APICS Chapter

Wednesday, March 2nd, 2011

A Forecasting Case Study: Recording for the Blind & Dyslexic

Presented By: Rick Cathers

Forecasting and Capacity Management are key processes in any manufacturing organization. For Recording for the Blind & Dyslexic, a leading, non-profit, manufacturer of audio textbooks, tasks can be formidable since all manufacturing functions are performed by volunteers.

Forecasts must predict not only what titles Recording for the Blind & Dyslexic members will need, but they must also forecast the volunteer skill sets needed to produce these textbooks. But that's not the end of the story. The technology used to record textbooks is changing at light speed. That change has created challenges to managing this volunteer capacity.

This presentation will look at new techniques Recording for the Blind & Dyslexic is designing and implementing in the areas of Forecasting and Capacity Management.

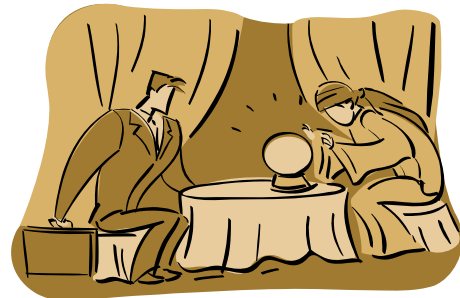


From this presentation you will learn:

- Forecasting techniques for unique environments
- Capacity management tools for state-of-the-art work centers

Who should attend:

- Those creating and / or relying on forecasts
- Those responsible for / reliant upon capacity issue
- People implementing change in their organization



- 5:30 – 6:15 Registration & Networking
- 6:15 – 7:00 Presentation
- 7:00 – 7:45 Dinner & Round Tables
- 7:45 – 8:30 Discussion & Closing Remarks

Radisson Hotel

21 Kingsbridge Road, Piscataway, NJ 08854
For directions / map: 732-980-0400

To register visit <http://www.apics-cjer.org>

\$35 for APICS members with reservations,
\$40 for non-members

Rick Cathers is a **Change Master** and president of **MicroCraft, The Knowledge Company**. He works with domestic and international clients to identify process problems, develop solutions, implement organizational change and improve financial results. He specializes in process modeling, technology selection, performance measurement development, and quality improvement projects.

Rick actively works to spread the APICS Body of Knowledge. For over 25 years, he has taught CPIM certification review courses. In addition, he develops customized education programs for companies based on these courses.

These programs are geared to solve specific educational needs that will help a company to achieve its business objectives. Rick also works with individuals to improve their training and public speaking skills as a Train-the-Trainer and Learning Dynamics for Instructors teacher.

Rick is an active member of APICS and a featured speaker at National and International conferences, seminars and chapter professional development meetings. He is an Adjunct Professor at Camden County College.

Executive Message.....

“It’s the supply chain professionals, stupid!”

Two weeks ago the miracle of life happened in my family. My wife gave birth to two little babies and my life has changed completely. From the supply chain perspective I had to make major adjustments in the way I used to buy goods. Now, I have to buy commodities in large quantities (diapers, wipes, baby supplies,...) and I do not have time to shop around. Online shopping is my choice.

I have been an online shopper for the last 5 years but the last 2 weeks made me realize how complex the supply chain management of those online sellers is. The major players offer so many products, at the best prices, with several delivery options and with remarkable reliability. To accomplish this, those companies are required to have complex supply chains designed and managed by highly trained supply chain professionals. Those professionals must be the champions of change and improvement in those organizations and must be up to date with the most recent trends, techniques and technologies.

APICS membership can help you to be a key supply chain professional because it provides a wide array of timely news, proven practices, essential resources, and expert connections to help excel in operations or supply chain management functions. The membership includes access to a wealth of education through online resources, local training and networking, award-winning publications, as well as discounts on APICS products and services.

What are you waiting for? If you are not an APICS member, please join and start using the resources available. If you are already a member, please use the resources available in the www.apics.com, participate in local chapters as a guest at the monthly Professional Development Meetings and as a volunteer on the Board of Directors.

“You’re going to like the way you perform; I guarantee it.”

Vitor M Silva

VP of Membership

Our Guest Speakers from the 2/10/11 Joint PDM with ISM-NJ:

Peter van den Akker “Global Logistics”



Alice Wong “Social Media”



Gurpreet Singh “International Negotiations”



2010-11 CJER-APICS

PDM SCHEDULE

Date	Speaker	Topic	Venue
March 2nd	Rick Cathers	CASE STUDY ~ Recording for the Blind & Dislexic	The Radisson 21 Kingsbridge Rd. Piscataway, NJ
April 6th	Wes Jayne Patrick Sahradnik	Warehousing Technology Hall's Solar Impact PRE-REGISTRATION REQUIRED	Hall's Warehouse 501 Kentile Rd. South Plainfield, NJ
May 4th	Howard Forman	TBD	The Radisson 21 Kingsbridge Rd. Piscataway, NJ
June 1st	Dave Jankowski	End of the APICS Calendar Year BBQ bring your spouse/ significant other and enjoy a "FUN" evening.	The Radisson 21 Kingsbridge Rd. Piscataway, NJ

[Employment Opportunities:](#)

For further information please contact: Tomraimondi@berryplastics.com

[E0698 Manager, New Product Launch](#)

[E0697 Senior Planner](#)

[E0696 Coding Analyst](#)

[E0695 Inventory Manager](#)

[E0694 Director of Logistics](#)

[E0687 Demand Planner Central Jersey](#)

[E0685 Supply Chain Planner West Jersey](#)



Introducing the **APICS Customer-Focused Supply Chain Management Course**

For individuals who interact with and support supply chain professionals

This course provides non supply chain management professionals with an opportunity to gain an insider's view of supply chain management (SCM). It offers fundamental knowledge of the functions of SCM and is designed to quickly and effectively educate team members who interact with or support supply chain activities, helping to increase efficiency and generate ideas for improvements.

Benefits to Participants

Participants in this program will:

- Learn the basic terminology used in SCM and be able to more effectively communicate with SCM teams.
- Understand the basic elements of SCM and how improvements in processes and communication can lead to increased overall customer satisfaction and profitability.
- Be more fully integrated as a part of the team supporting the increasingly important SCM function.



APICS Central Jersey Chapter Seminar

Date: **Wednesday, June 1, 2011**

Time: **8:00 AM to 4:30 PM Lunch Included**

Location: **Radisson Hotel, 21 Kingsbridge Road, Piscataway Township, NJ 08854**

Contact: **Arthur Shaffer, CPIM 908-403-2803 abshaffer@yahoo.com**

Cost: **\$329 Send 3 or more \$299 each**

Register by May 1st - \$299

Register by April 1st - \$279

Register at www.APICS-CJer.org

Registration deadline: May 23, 2011



Our BSCM - Basics of Supply Chain Management and ECO - Execution and Control of Operations classes are in process.

Our next public scheduled classes are:

MRP – Master Planning of Resources Tuesday - 04/26/2011

SMR – Strategic Management of Resources Thursday - 04/28/2011

An email will be sent when registration is open.

If you are interested, or have questions, please contact Arthur Shaffer at
908-403-2803, abshaffer@yahoo.com

All classes

Location: BSM, 2 Kilmer Road, Edison, NJ 08817 (1-287 exit 5)

Contact: Arthur Shaffer, 908-403-2803, abshaffer@yahoo.com

Robert Russo, 732-661-3140, robert_russo@mtf.org

Cost: Member \$550 includes workbook.
Non-Member \$650 Group discounts for 3+ Non-Members are available

Registration Deadline: TBD

Late registration fee: Cost to expedite workbook (Est \$50)

Class is subject to cancellation if the minimum number of students is not registered by the deadline. If the class is canceled, all fees will be refunded

Register on line at: www.apics-cjer.org

If you are interested in holding the CPIM Classes at your company, please call Art Shaffer – 908-403-2803

We can provide day and evening private or public classes.

We can also customize the schedule for one session per week or multi sessions per week including the complete course in one week.

If you work for a multi site company, we will travel to other locations to meet your company education requirements.

If your management is thinking of providing APICS education to their employees but have questions, we will meet with them and present the APICS education program.

Just ask and we will see what we can put together.

The APICS Central Jersey Chapter is committed to the education of our members.

What CPIM classes have you completed?

BSCM – Basics of Supply Chain

MPR – Master Planning of Resources

DSP – Detailed Scheduling and Planning

ECO – Execution and Control

SMR – Strategic Management of Resources

If you are in the process of earning your CPIM, let us know what classes you have completed and we will contact you to plan our future classes around your requirements.

Permanent Placement

Interim Professionals

Executive Recruiting

Contract Employee

Summit Group Consultants, Inc.

Gary W. Pezzuti, Senior Partner

Phone (973) 875-3300

Fax (973) 875-3248

Welcome new members:

Sreedhar Aitha

Adrian Pawlik

Cynthia Dilks

Steven Stonehill

Lisa Hamlin

Neil Tejani

Dan Koebel

Tamer Nasr

Joseph Morales

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Milltown, NJ 08850